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### **Just My Type A Book**

Just My Type investigates a range of modern mysteries, including how Helvetica took over the world, what inspires the seemingly ubiquitous use of Trajan on bad movie posters, and what makes a font look presidential, male or female, American, British, German, or Jewish.

### **Just My Type: A Book About Fonts: Garfield, Simon ...**

Just My Type: A Book about Fonts by Simon Garfield is a beautifully crafted book, interesting and (naturally) easy on the eyes. Something definitely to own, read, and treasure. Lots of cool

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information but above all an artistic delight.

## **Just My Type: A Book About Fonts by Simon Garfield**

Just My Type investigates a range of modern mysteries, including how Helvetica took over the world, what inspires the seemingly ubiquitous use of Trajan on bad movie posters, and what makes a font look presidential, male or female, American, British, German, or Jewish. From the typeface of Beatlemania to the graphic vision of the Obama campaign, fonts can signal a musical revolution or the rise of an American president.

## **Just My Type: A Book About Fonts by Simon Garfield ...**

Just My Type is a book about fonts. It tells the story behind the design of many different typefaces and their designers, and passes judgement on some of the 'best' and 'worst' fonts in common use. I have a slightly complicated history with

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this book.

## **Just My Type: A Book about Fonts: Garfield, Simon ...**

Just My Type] offers an informed and pleasing answer, and a lively companion to books such as Robert Bringhurst's essential Elements of Typographic Style (1992) and John Lewis's classic Typography: Design and Practice."

## **Just My Type: A Book about Fonts (Hardcover) | Book Soup**

Just My Type is a book of stories about fonts. It examines how Helvetica and Comic Sans took over the world. It explains why we are still influenced by type choices made more than 500 years ago, and why the T in the Beatles logo is longer than the other letters. It profiles the great originators of type, from Baskerville to Zapf, as well as people like Neville Brody who threw out the rulebook.

## **Just My Type - Simon Garfield**

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Simon Garfield's "Just My Type" aspires to be one of those books. But it is not. "Just My Type" reads exactly as if Garfield proposed "a book about fonts," and then, upon securing a publishing deal, set out to learn enough about fonts to write a book about it.

## **Just My Type: A Book About Fonts - Typographica**

Release Date: April 25, 2019 Genre: Romantic Comedy Actual Rating: 5 stars Just My Type is JUST my kind of book! Tara Sivec writes some of my favorite romantic comedies (i.e. Seduction and Snacks ) so knowing this was going to be another romcom had me super excited!

## **Just My Type (Hometown Love #2) by Tara Sivec**

We are so excited to kick off Spring Fling with Just My Type! Join us as we chat about books, dogs, and female friendship... Meet the Stars Find out more about the stars of "Just My Type."

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## **Just My Type | Hallmark Channel**

Just My Type is not just a font book, but a book of stories. About how Helvetica and Comic Sans took over the world. About why Barack Obama opted for Gotham, while Amy Winehouse found her soul in 30s Art Deco.

## **Just My Type: A Book About Fonts: Amazon.co.uk: Garfield ...**

The hard part of writing a book isn't getting published. It's the actual writing. In this article, I offer 10 steps for writing a book along with 10 bonus steps to getting your book done. Books don't just write themselves, after all. You have to invest everything you are into creating an important p

## **How to Write a Book: 10 Ridiculously Simple Steps**

Just My Type documents the history of typefaces from the early days of Gutenberg to the modern applications of digital fonts, tracing the impact of font

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usage in business and pop culture while...

## **Just My Type : NPR**

Just My Type: A Book About Fonts is a nonfiction book by Simon Garfield, a British journalist and non-fiction author.

## **Just My Type - Wikipedia**

Just My Type: A Book About Fonts PDF A delightfully inquisitive tour that explores the rich history and the subtle powers of fonts. Fonts surround us every day, on street signs and buildings, on movie posters and books, and on just about every product that we buy. But where do fonts come from and why do we need so many?

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Just My Type is a book about fonts. It tells the story behind the design of many different typefaces and their designers, and passes judgement on some of the 'best' and 'worst' fonts in common use.

## **Just My Type: A Book About Fonts: Garfield, Simon ...**

Just My Type: A Book About Fonts. Just My Type: A Book About Fonts is a nonfiction book by Simon Garfield, a British journalist and non-fiction author. The book touches on typography in our daily lives, specifically why people dislike Comic Sans, Papyrus, and Trajan Capitals; the overwhelming European popularity of Helvetica; and how a font can make a person seem such a way, such as masculine, feminine, American, British, German, or Jewish.

## **Just My Type - Wikipedia**

“Just My Type: A Book About Fonts” by

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Simon Garfield is a nonfiction book about fonts. After reading this book I will never look at signs the same way again. The book documents the history of...

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