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The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Business, published by Crown Business. He serves on the advisory board of a number of technology startups, and has consulted to new and established companies as well as venture capital firms.

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Eric is the author of the popular blog Startup Lessons Learned and the creator

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of the Lean Startup methodology. He co-  
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Long before today's current,  
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Head of Education at Lean Startup Co.,  
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does Lean Startup exist? And Eric told him that, in his view, humanity..

## **Blog for Startup News & Lean Thinking | Lean Startup Co.**

Lean startup is a methodology for developing businesses and products that aims to shorten product development cycles and rapidly discover if a proposed business model is viable; this is achieved by adopting a combination of business-hypothesis -driven experimentation, iterative product releases, and validated learning.

## **Lean startup - Wikipedia**

Thank you, Takeshi for giving us insight on lean manufacturing and lean startup. It's an informative post that tells us the growing inclination of manufacturers towards lean manufacturing.

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